

Nigeria Decides: Your View on Next Year's Elections

Description: Weighted at national level

These results are based on results from 3,967 individual Nigerian Contributors, collected between 5th and 20th September 2022 via the Premise smartphone application. Respondents were selected according to quotas developed by age, gender, and geography to ensure representation across Nigeria's six diverse geopolitical regions. Submissions were subject to rigorous quality control. Results were then weighted against the original quota targets derived from the 2006 Nigerian census and demographic projections dating from 2019, ensuring overall national representativeness.

		Gender by Age								
		Total	Male				Female			
			18-24	25-34	35-44	45+	18-24	25-34	35-44	45+
Generally speaking would you say that things in your country are on the right track or headed in the wrong direction?										
	Sample Size	3,967	350	620	451	587	337	595	425	602
	Right track									
	Column %	25%	26%	30%	25%	25%	21%	25%	24%	20%
	Wrong Direction									
	Column %	75%	74%	70%	75%	75%	79%	75%	76%	80%
As you think about the concerns facing your community what would you say is the most important issue?										
	Sample Size	3,967	350	620	451	587	337	595	425	602
	Economy and Jobs									
	Column %	41%	41%	41%	47%	41%	40%	46%	40%	29%
	Corruption									
	Column %	31%	37%	34%	29%	31%	33%	26%	29%	33%
	National Security									
	Column %	17%	11%	15%	17%	18%	14%	16%	21%	18%
	Food Prices & Food Availability									
	Column %	7%	5%	5%	4%	6%	7%	8%	8%	9%
	Crime									
	Column %	3%	3%	2%	1%	1%	3%	2%	2%	7%
	Infrastructure									
	Column %	1%	1%	1%	1%	1%	1%	1%	1%	1%
	Immigration and Emmigration									
	Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Environment and Climate Change									
	Column %	0%	1%	1%	0%	1%	1%	0%	0%	0%
	Social Inequality									
	Column %	0%	0%	0%	0%	1%	1%	0%	0%	1%
	Other									
	Column %	0%	1%	0%	0%	1%	0%	0%	0%	1%
Are you aware that a General Election will be held in Nigeria on 25th February 2023?										
	Sample Size	3,967	350	620	451	587	337	595	425	602
	Yes									
	Column %	95%	93%	96%	98%	98%	90%	94%	94%	94%
	No									
	Column %	5%	7%	4%	2%	2%	10%	6%	6%	6%
As it stands will you vote in the General Election?										
	Sample Size	3,771	325	598	441	577	303	561	400	566
	Yes									
	Column %	84%	77%	88%	90%	84%	70%	85%	85%	86%
	No									
	Column %	16%	23%	12%	10%	16%	30%	15%	15%	14%
Now that you know there will be an election on 25th February 2023 will you vote in it?										
	Sample Size	196	26	22	10	10	34	34	25	35
	Yes									
	Column %	63%	63%	84%	67%	100%	44%	76%	40%	60%
	No									
	Column %	37%	37%	16%	33%	0%	56%	24%	60%	40%

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	Total	Gender by Age							
		Male				Female			
		18-24	25-34	35-44	45+	18-24	25-34	35-44	45+
Which of the following reasons best describes why you will not vote? Please select all that apply.									
Valid Cases	664	83	73	49	94	109	91	73	92
I do not trust the election to be fair									
% Valid Cases	44%	33%	40%	48%	56%	34%	39%	41%	62%
I am not registered to vote									
% Valid Cases	31%	50%	28%	23%	11%	53%	30%	18%	23%
I do not think my vote matters									
% Valid Cases	26%	19%	27%	29%	26%	21%	26%	32%	31%
I do not think voting is important									
% Valid Cases	13%	8%	17%	19%	15%	9%	21%	11%	8%
I will not have time									
% Valid Cases	9%	9%	10%	5%	15%	7%	13%	9%	0%
I do not know how to vote									
% Valid Cases	3%	2%	1%	1%	7%	4%	3%	2%	0%
Other									
% Valid Cases	16%	8%	17%	18%	30%	10%	11%	23%	15%
Do you have a Permanent Voters Card PVC a Temporary Voters Card TVC or neither?									
Sample Size	3,301	267	547	402	493	228	502	352	510
PVC									
Column %	83%	78%	90%	87%	85%	69%	82%	82%	82%
TVC									
Column %	12%	13%	7%	10%	11%	21%	14%	12%	13%
Neither a PVC nor TVC									
Column %	5%	9%	3%	3%	4%	10%	4%	6%	6%
In your opinion which candidate is best able to improve the economy?									
Sample Size	3,301	267	547	402	493	228	502	352	510
Peter Obi									
Column %	68%	63%	56%	66%	66%	76%	76%	75%	71%
Bola Tinubu									
Column %	16%	14%	17%	18%	24%	12%	9%	13%	17%
Atiku Abubakar									
Column %	8%	16%	17%	9%	6%	6%	7%	2%	4%
Other									
Column %	8%	8%	10%	7%	4%	5%	8%	10%	8%
In your opinion which candidate is best able to tackle corruption?									
Sample Size	3,301	267	547	402	493	228	502	352	510
Peter Obi									
Column %	71%	64%	58%	69%	70%	79%	76%	78%	78%
Bola Tinubu									
Column %	13%	13%	14%	15%	21%	10%	8%	11%	13%
Atiku Abubakar									
Column %	7%	15%	15%	8%	4%	7%	8%	2%	1%
Other									
Column %	8%	8%	12%	8%	6%	4%	9%	9%	8%
In your opinion which candidate is best able to improve national security?									
Sample Size	3,301	267	547	402	493	228	502	352	510
Peter Obi									
Column %	67%	61%	55%	65%	65%	76%	75%	75%	71%

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		Gender by Age								
		Total	Male				Female			
			18-24	25-34	35-44	45+	18-24	25-34	35-44	45+
Bola Tinubu										
	Column %	16%	14%	17%	18%	26%	12%	9%	12%	17%
Atiku Abubakar										
	Column %	10%	18%	18%	10%	8%	7%	8%	4%	4%
Other										
	Column %	7%	7%	10%	6%	2%	4%	8%	9%	8%
Have you decided for whom you will cast your vote?										
	Sample Size	3,301	267	547	402	493	228	502	352	510
Yes										
	Column %	92%	93%	94%	93%	94%	91%	90%	88%	90%
No										
	Column %	8%	7%	6%	7%	6%	9%	10%	12%	10%
Who will you choose to be President of Nigeria?										
	Sample Size	3,027	249	514	374	461	208	452	308	460
Peter Obi										
	Column %	72%	66%	59%	69%	68%	82%	80%	82%	75%
Bola Tinubu										
	Column %	16%	14%	17%	19%	24%	12%	9%	12%	17%
Atiku Abubakar										
	Column %	9%	16%	18%	9%	5%	6%	7%	3%	3%
Other										
	Column %	4%	5%	6%	3%	2%	1%	3%	3%	5%
Even though you have not decided for whom to vote to which candidate are you most attracted overall?										
	Sample Size	274	18	33	28	31	20	51	43	50
Peter Obi										
	Column %	48%	26%	17%	38%	56%	45%	59%	58%	57%
Bola Tinubu										
	Column %	22%	23%	27%	26%	33%	23%	16%	19%	14%
Atiku Abubakar										
	Column %	15%	34%	25%	21%	11%	19%	11%	4%	14%
Other										
	Column %	16%	17%	31%	14%	0%	13%	14%	19%	14%
To what extent do you agree with the following statement: "I trust elections in my country to be run fairly"?										
	Sample Size	3,967	350	620	451	587	337	595	425	602
Completely agree										
	Column %	19%	28%	26%	16%	17%	14%	17%	16%	15%
Somewhat agree										
	Column %	40%	36%	43%	45%	40%	41%	43%	37%	33%
Somewhat disagree										
	Column %	23%	20%	18%	24%	22%	26%	23%	24%	29%
Completely disagree										
	Column %	18%	16%	13%	15%	20%	19%	17%	23%	22%
To what extent do you agree with the following statement: "My vote makes a difference"?										
	Sample Size	3,967	350	620	451	587	337	595	425	602
Completely agree										
	Column %	41%	47%	45%	39%	40%	41%	41%	40%	36%

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		Gender by Age								
		Total	Male				Female			
			18-24	25-34	35-44	45+	18-24	25-34	35-44	45+
Somewhat agree										
	Column %	39%	35%	40%	42%	42%	35%	38%	37%	41%
Somewhat disagree										
	Column %	11%	11%	8%	12%	10%	16%	11%	13%	11%
Completely disagree										
	Column %	9%	8%	6%	7%	8%	8%	9%	11%	12%
To what extent do you agree with the following statement: "Generally normal people should decide what happens in my country"?										
	Sample Size	3,967	350	620	451	587	337	595	425	602
Completely agree										
	Column %	58%	57%	56%	67%	71%	53%	56%	61%	45%
Somewhat agree										
	Column %	32%	35%	33%	27%	23%	38%	33%	29%	40%
Somewhat disagree										
	Column %	6%	5%	7%	4%	4%	6%	7%	5%	11%
Completely disagree										
	Column %	4%	3%	4%	3%	2%	4%	4%	5%	5%
To what extent do you agree with the following statement: "I think the election will be accompanied by violence"?										
	Sample Size	3,967	350	620	451	587	337	595	425	602
Completely agree										
	Column %	13%	19%	14%	10%	14%	18%	13%	11%	8%
Somewhat agree										
	Column %	36%	37%	34%	36%	37%	38%	31%	34%	40%
Somewhat disagree										
	Column %	36%	31%	35%	37%	36%	30%	40%	38%	36%
Completely disagree										
	Column %	16%	13%	17%	17%	13%	14%	16%	18%	15%
And finally, where do you generally get your news? Please select all that apply.										
	Valid Cases	3,967	350	620	451	587	337	595	425	602
Social Media										
	Valid Cases	74%	75%	77%	73%	74%	82%	76%	74%	66%
Television										
	Valid Cases	70%	62%	66%	73%	79%	62%	69%	68%	74%
Newspaper (online)										
	Valid Cases	54%	36%	52%	67%	70%	38%	46%	52%	58%
Radio										
	Valid Cases	51%	39%	50%	63%	61%	38%	50%	55%	46%
Friends/Family										
	Valid Cases	31%	26%	26%	33%	32%	33%	29%	31%	36%
Newspaper (print)										
	Valid Cases	24%	14%	25%	31%	35%	14%	20%	20%	27%
Which of the following news sources do you find most credible?										
	Sample Size	3,967	350	620	451	587	337	595	425	602
Television										
	Column %	48%	41%	45%	50%	54%	42%	47%	44%	58%
Social Media										
	Column %	22%	34%	24%	15%	11%	32%	26%	21%	16%

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		Gender by Age								
		Total	Male				Female			
			18-24	25-34	35-44	45+	18-24	25-34	35-44	45+
	Newspaper (online)									
	Column %	13%	10%	13%	15%	15%	9%	10%	15%	16%
	Radio									
	Column %	11%	10%	12%	13%	12%	13%	11%	16%	6%
	Newspaper (print)									
	Column %	5%	3%	5%	7%	8%	4%	4%	3%	2%
	Friends/Family									
	Column %	1%	1%	1%	1%	1%	1%	2%	0%	1%
Ethnicity										
	Sample Size	3,967	350	620	451	587	337	595	425	602
	Acholi (Luo)									
	Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%
	African									
	Column %	0%	1%	1%	1%	1%	1%	0%	0%	0%
	African (Other)									
	Column %	5%	3%	6%	7%	7%	2%	4%	4%	6%
	Arab									
	Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Bassa (Bantu)									
	Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Black									
	Column %	0%	0%	0%	0%	0%	0%	0%	1%	0%
	Black or African-America									
	Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Black/Black British									
	Column %	5%	5%	3%	5%	5%	7%	3%	6%	7%
	Fon									
	Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Fulani									
	Column %	1%	2%	2%	1%	1%	1%	1%	0%	0%
	Hausa									
	Column %	12%	23%	30%	14%	4%	10%	11%	5%	4%
	Ibibio									
	Column %	4%	1%	2%	3%	6%	3%	4%	4%	5%
	Igbo									
	Column %	27%	29%	19%	20%	17%	40%	36%	31%	32%
	Ijaw									
	Column %	5%	2%	3%	4%	5%	3%	5%	6%	8%
	Indigenous									
	Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Kanuri									
	Column %	1%	2%	3%	1%	0%	1%	2%	1%	0%
	Kono									
	Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%
	None of the above									
	Column %	1%	0%	1%	3%	1%	0%	0%	0%	0%
	Not Available									
	Column %	2%	0%	1%	2%	3%	1%	2%	1%	1%

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		Gender by Age								
		Total	Male				Female			
			18-24	25-34	35-44	45+	18-24	25-34	35-44	45+
Demographics	Prefer not to answer									
	Column %	8%	9%	8%	8%	12%	8%	7%	9%	5%
	White American (non-Hispanic)									
	Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%
Ethnicity	Yoruba									
	Column %	29%	20%	20%	31%	39%	24%	24%	35%	33%
	Gender									
	Sample Size	3,967	350	620	451	587	337	595	425	602
	Male									
	Column %	51%	100%	100%	100%	100%	0%	0%	0%	0%
	Female									
	Column %	49%	0%	0%	0%	0%	100%	100%	100%	100%
Age	Age									
	Sample Size	3,967	350	620	451	587	337	595	425	602
	18-24									
	Column %	17%	100%	0%	0%	0%	100%	0%	0%	0%
	25-34									
	Column %	31%	0%	100%	0%	0%	0%	100%	0%	0%
	35-44									
Column %	22%	0%	0%	100%	0%	0%	0%	100%	0%	
45+										
	Column %	30%	0%	0%	0%	100%	0%	0%	0%	100%